



Megan E. Rockwell

Partner

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Practice Areas

Corporate, M&A and Venture Capital | Food, Beverage & Hospitality

Megan Rockwell is a partner in the firm's corporate group, where she focuses her practice on mergers and acquisitions, financing transactions, and general corporate matters. She represents founders, issuers and investors across industries, including hospitality, technology, financial services and consumer products.

Megan has significant experience representing hospitality clients (including restaurant groups and brands, founders, chefs and investors) in a wide variety of corporation transactions including:

- Key-money transactions
- Standalone capital raises for new locations or concepts
- Management agreements with property owners and hotel brands
- Equity incentive grants to key employees and chefs
- Internal reorganizations and roll-ups with an eye towards raising third party capital
- Acquisitions by private equity funds

Representative Engagements

Representative Engagements*

- Represented private equity group in acquisitions of safety product
- Represented purchaser in acquisition of property management firm
- Represented asset manager in acquisition by strategic buyer
- Represented retiring principal in sale of asset management business
- Represented celebrity consumer products brand in acquisition by public strategic buyer
- Represented private marketing agency in acquisition by private equity group

- Represented accounting and business management firm in acquisition by strategic buyer
- Represented private funds in numerous offerings and secondary market purchases of pre-IPO “unicorn” technology company equity

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- Represented Naya Group LLC in continuation vehicle transaction with TriSpan, Pacific General Equity Partners, LLC and Kline Hill Partners LP
 - Represented Naya Group LLC in initial investment by TriSpan
 - Represented multi-unit, multi-concept restaurant group in recapitalization and initial private equity investment
 - Represented Nationwide fast-casual restaurant concept in recapitalization and initial third-party investment
 - Represented pizza chain in investor buy-out and recapitalization
 - Represented Brooklyn restaurant group in recapitalization and acquisition
 - Represented hospitality group in venue management agreements with hotel groups
 - Represented New York restaurant group in succession planning and recapitalization
 - Represented New York restaurant group in licensing brand to three international hotels
 - Represented chef in consulting agreement with luxury brand restaurant

*Inclusive of matters handled prior to joining Golenbock

Professional Activities

- Les Dames d’Escoffier New York (2025-present)
- New York City Bar Association: Hospitality Law Committee (2016-present), Secretary (2016-2017) and Business Law Subcommittee (2017-2021)
- Queens Community Board 3: Executive Committee Member-at-Large (2021-2023); Member (2019-2023)
- Queens Solid Waste Advisory Board: Member (2021-2023)

Publications

- Featured Guest, *Discussion with Attorney Megan Rockwell*, Brand Talk Podcast with Mac Brand (April 2025)
- *Alternatives to Traditional Capital Raises for Restaurateurs* (2018)

Education & Honors

- Fordham University School of Law, *Fordham Urban Law Journal*
- Washington University in St. Louis, B.A.

Prior Work Experience

- Littman Krooks LLP
- Auriga Holdings, LLC

Bar Admissions

- New York